

**For immediate release  
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**Batelco Introduces All-in-One TV Solution for Hospitality Sector  
\*\*Only Solution with All-in-One Concept\*\***

**Manama, Bahrain:** Batelco, Bahrain's leading digital solutions provider has introduced an all-in-one managed TV solution for the hospitality sector, in collaboration with at-Visions, a global leader in hospitality solutions. The launch of the Batelco TV Hospitality Solution took place at the Movenpick Hotel in the presence of an invited audience of business customers from the hospitality sector.

The Batelco TV Hospitality solution incorporates TV Channels and Video-on-Demand (VOD) along with advanced features such as room control, transactional billing, on-line shopping, personalised messaging and video advertisements. It is the ideal choice for hotels, hospitals and large organisations that require an entertainment and information platform for guests, in-patients and visitors.

The introduction of the new Batelco TV Hospitality solution is in line with the company's on-going commitment to deliver the best and most innovative services to its business customers and exceed their expectations.

Batelco Bahrain CEO, Eng. Muna Al Hashemi said that Batelco prioritises its customers' demands for life enhancing products and services, delivered at affordable prices.

"We always consider innovation, quality and differentiation when designing and developing our solutions for the enterprise sector. By launching such a beneficial service as this All-in-One Batelco TV Hospitality solution, we aim to deliver a new and superior platform that supports the changing needs of businesses," Eng. Al Hashemi added.

For more details and a demonstration of the new Hospitality TV solution, business customers may contact their account manager directly while new customers are invited to contact 17881144 or email [biz@btc.com.bh](mailto:biz@btc.com.bh)

**Caption:** Batelco and At-Visions representatives at the launch of Batelco All-In-One TV Solution

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This press release has been issued by Batelco Corporate Affairs department.

For further information, please contact Batelco Public Relations Office  
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## **About Batelco**

Batelco Group is headquartered in the Kingdom of Bahrain and listed on the Bahrain Bourse. Batelco has played a pivotal role in the country's development as a major communications hub and today is the leading integrated communications' provider, continuing to lead and shape the local consumer market and the enterprise ICT market. Batelco has been growing overseas via investing in other market-leading fixed and wireless operators.

Batelco Group has evolved from being a regional Middle Eastern operation to become a major communications company with direct and indirect investments across 14 geographies, namely Bahrain, Jordan, Kuwait, Saudi Arabia, Yemen, Egypt, Guernsey, Jersey, Isle of Man, Maldives, Diego Garcia, St. Helena, Ascension Island and the Falkland Islands.

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