



Batelco

Press Release

**For immediate release
Sunday 31st July 2017**

**Batelco Re-Opens City Centre Shop following Major Refurbish
New Look – New Feel – Great Offers**

Manama, Bahrain: Batelco, Bahrain's leading digital solutions provider has re-opened its City Centre Mall Retail Shop following a major redesign. The shop has been completely transformed following major renovation work.

The eye-catching interior, which incorporates sleek and sophisticated design elements, is reminiscent of a modern home's living room, with a comfortable and customer friendly vibe. Expanded waiting areas and lots of gadgets to play with will enhance the experience for customers while they wait.

In line with Batelco's digitisation strategy all processes at the new look retail outlet have also been revised and digitised to put the latest systems in place and ensure delivery of services more efficiently than ever before.

The shop continues to provide the complete range of Batelco's products and services including Mobile services, Internet and Fixed Line services, along with a range of the newest handsets, tablets, and accessories.

The new look shop was officially opened on 31 July with Batelco Bahrain CEO Eng. Muna Al Hashemi in attendance along with a number of Batelco's senior executives and staff. To celebrate the opening, customers can avail of a selection of exclusive offers and great deals which are only available at the new shop. The special deals which include amazing offers on the latest devices will be available for a limited time only.

Eng. Al Hashemi said she and the executive management team are delighted with the new look City Centre shop, which is among the most popular and busiest of Batelco's outlets.

"The stunning design of the highest standard reflects our delivery of top quality products, services and solutions. We back this up with assured reliability and great value for money, to ensure the best overall experience for Batelco customers," added Eng. Al Hashemi.

Batelco's City Centre Shop is open from 10am to 11pm from Saturday to Wednesday and from 10am to 12am, Thursday and Friday.

Caption:

1. Batelco Bahrain CEO Eng. Muna Al Hashemi is joined by senior executives and staff at the new look City Centre shop
2. A Batelco retail agent serving a customer
3. The comfortable waiting zone with cool gadgets to entertain customers while they wait

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This press release has been issued by Batelco Corporate Affairs department.

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About Batelco

Batelco Group is headquartered in the Kingdom of Bahrain and listed on the Bahrain Bourse. Batelco has played a pivotal role in the country's development as a major communications hub and today is the leading integrated communications' provider, continuing to lead and shape the local consumer market and the enterprise ICT market. Batelco has been growing overseas via investing in other market-leading fixed and wireless operators.

Batelco Group has evolved from being a regional Middle Eastern operation to become a major communications company with direct and indirect investments across 14 geographies, namely Bahrain, Jordan, Kuwait, Saudi Arabia, Yemen, Egypt, Guernsey, Jersey, Isle of Man, Maldives, Diego Garcia, St. Helena, Ascension Island and the Falkland Islands.

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